

6 REASONS WHY YOU SHOULD SEND YOUR INCREDIBLY HARD-WORKING, DESERVING EMPLOYEE TO SMASHINGCONF

Your designers and developers are vital for your organization. Keeping their **skills up to date** is one of the best ways to support their work. At SmashingConf, they'll learn about the latest tools, design processes, and trends — things they can actually use

right away.

HELP YOUR TEAM STAY SHARP

- Qur speakers and workshop teachers are experienced professionals who don't only love what they do, but they are also good at teaching it well. They focus not just on theory, but things that work in real projects.
- Smashing events bring together designers and developers from all kinds of teams, so it's a great opportunity to share ideas, talk through challenges, and learn from people facing similar problems. At the event, your staff also has plenty of time to chat, ask questions, and get feedback from the speakers and other attendees.

USEFUL AND HANDS-ON

Conferences and workshops are an amazing way to learn (or refresh) essential skills in a short amount of time. Your employee will discover **techniques**, **strategies**, **and tools** to achieve better results — faster.

- The conference takes place in central Amsterdam, so it's **easy to reach** and doesn't take a lot of time out of the week. Pricing fits most training budgets, making it a smart, simple investment in your team's development.
- TAKE THE LEARNINGS
 BACK TO THE TEAM

 After the event, we share slides, videos,
 and a document with key points so
 the rest of the team can learn too.





SUMMARY OF COSTS

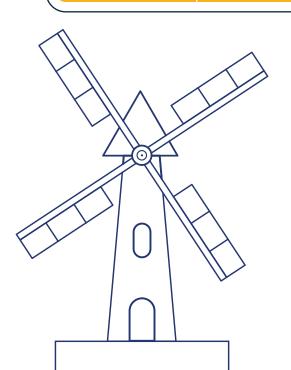
Conference only

| ITEM | EXPENSE |
|----------------------------------|----------------|
| Conference fee | €599 |
| Hotel / Airbnb (for 2 nights) | €330 |
| Flight | €165- €330 |
| Ground Transportation | €40 |
| Food | €80 |
| Total | €1,214- €1,379 |

Conference + Workshop

| EXPENSE |
|----------------|
| €1,048 |
| €445 |
| €165- €330 |
| €40 |
| €120 |
| €1,818- €1,983 |
| |

All prices are excl. 21% VAT



Save €100

If you register for the conference plus a workshop, you can save €100 off the cost of registering separately.

Tickets available now at

smashingconf.com/amsterdam-2026/registration